

## **Case study: Indonesia Telkom and ZTE join forces to explore the Big Video Market**

**20 October 2016.** Sharing its success with all attendees at the Big Video Summit at Broadband World Forum yesterday, Indonesia Telkom showcased its achievements in Big Video with all guests and was highly recognized. ZTE, who jointly organized the summit with Informa, is one of Telkom's strategic partners.

Indonesia Telkom, a leading telecom operator in Southeast Asia, has been strengthening its leading edge in fixed network. Its current dynamic innovation is Big Video IPTV, which, in close cooperation with ZTE, has led to the successful brand IndiHome IPTV. Currently, the number of IndiHome IPTV subscribers has exceeded 1.5 million.

The Telkom IPTV platform adopts a dual-center architecture with 37 iCDN nodes deployed to serve more than 1.5M users. With the help of ZTE, Telkom was the first operator to introduce 4K TV in Indonesia. ZTE provided a cloud-based solution for Telkom to deploy core components on the cloud computing platform. The flexibility of this solution helps the operator to reduce the Total Cost of Ownership (TCO) and system expansion cost. Originating from ZTE's top-level design team, the EPG/User Interface EPG5.0 brings users fast response times, and a simple operating experience. The new EPG5.0 helps the TV service operator build its brand through outstanding user experience.

According to ZTE VP, Mr. Cui Liangjun, the development of 4K, 8K, and also VR/AR services has speeded up the implementation of the Big Video era. In the first half of 2016, ZTE's white paper, *Big Video*, was published, officially proposing the Big Video 4K+ solution, to provide customers with an end-to-end solution, from operation to maintenance.

ZTE is always happy to help customers create more successful solutions, like this Telkom project, by providing its leading technologies and rich experience. As an industry leader in Big Video, ZTE boasts a rich experience and exceptional technological strengths, making it the No.1 in IPTV/OTT market share internationally. Currently, ZTE has deployed more than 80 commercial offices globally, with a total system capacity of 50 million users.